IN THE SPECIFICATION:

Pages 11 and 12, paragraph **[0031]**, rewrite as follows:

[0031] The sign 10 is essentially manufactured from six components, namely, the injection molded bodies 17, 18, 27 and 28 (Figure 7) and the two preferably extruded hollow side members or columns 14, 15. After the bodies 17, 18 and 27, 28 have been snap-secured together through the utilization of the snap-fastening means 80 augmented by the locating means 70 and the pins 71 associated therewith, each assembled hollow member 12 is placed in a mold cavity generally corresponding in profile to that of the hollow upper member 12. Thereafter, a conventional polyurethane foam system is utilized to inject urethane foam F into holes defined by the slots 95, 95 or, alternatively, the wall 98 of each hollow upper member 17, 18 can be drilled and the holes utilized for foam injection. The polyurethane foam enters the chamber (unnumbered) of the upper hollow member 12 and during curing substantially fills the same and adheres intimately to interior surfaces thereby forming a substantially rigid unit. The characteristics of such rigid thermosetting plastic foams and others which can be used in accordance with this invention can be found in the Canadian Building Digest published by the Institute for Research in Construction ~~located at http://www.irc.nrc-cnrc.gc.ca/cbd/cbd1683.html. A conventional foaming system is disclosed by Preferred Foam Products at http://www.prefoam.com/prod.htm~~ of the National Research Counsel Canada, Building M-24, 1500 Montreal Road, Ottawa, Ontario K1A 0R6. A conventional foaming system is disclosed by Preferred Foam Products of RT #81, 140 Killingworth Turnpike, P.O. Box 942, Clinton, Connecticut 06413.